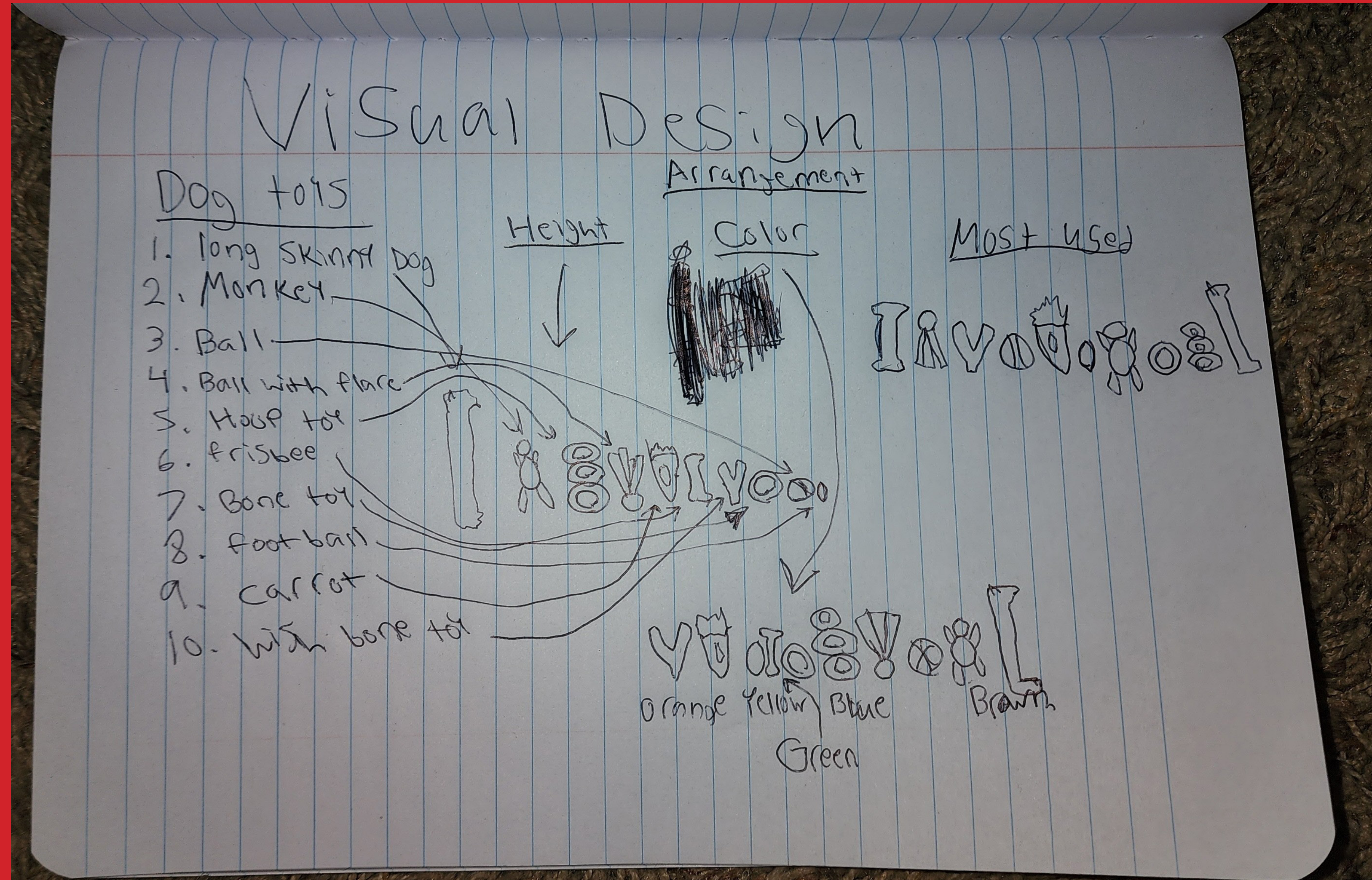


M9-P3-Visual Information

Franzoni Jonas

GRA: 36 I

Visual Design Sketches



Pawsitively Playful: Bright & Bold Dog Toys.



Play & Treat: The Best of Both Worlds.



From Plastic to Plush: Toys for Every Pup's Mood.



Presentation

My main goal is to promote the different kinds of dog toys.

All dog toys come in different shapes and sizes.

The 3 main visual arrangements, I chose, were Color, Height, and most used.

With color, being the most interesting, I made it as the color wheel, from orange to yellow, to green, blue and brown. Brown was kind of confusing since it's kind of redish.

Height was interesting because of all the different sizes of toys.

The most used toys were my dogs favorites since they were a bit beaten up. Surprisingly the long skinny dog toy was least used since my dogs were afraid of it.